SPRUGE MEADOWS[®] LEG UP FOUNDATION 2016 COMMUNITY REPORT



Since opening its doors in 1975, communities from Calgary, Alberta and Canada have supported the endeavours of Spruce Meadows. Spruce Meadows' mandate has been the committment to returning that generosity by giving back to the community in meaningful ways. Spruce Meadows is open 365 days a year for all to enjoy and the cost of admission during the show jumping tournaments is still only five dollars, with children under 12 and seniors complimentary. The Spruce Meadows Leg Up Foundation is our new initiative – a charitable arm - and another way for us to have a positive impact on our communities in Alberta.

The Foundation is committed to supporting education, health, wellness, amateur and grassroots sports and will be raising funds throughout the year for these key areas. We are proud of the fact that we support a broad range of initiatives and charities from families facing illness of a child, organizations that assist in our community, to student athletes. With your support, we are creating positive change and touching the lives of thousands.





Letter from the Chairman

Dear Spruce Meadows Leg Up Foundation Supporters

Since Spruce Meadows opened its doors in 1975, it has received incredible support from fans, volunteers and sponsors. Spruce Meadows is committed to returning that generosity by giving back to the community in meaningful ways.

The Spruce Meadows Leg Up Foundation's mission is to support initiatives that bring positive change to the communities that mean so much to us.

In 2016, the Spruce Meadows Leg Up Foundation was proud to have worked with and donated to several charitable groups.

The monies raised were dedicated to several worthy causes, the most significant of which was the Fort McMurray Disaster Relief. As the devastating images of the Fort McMurray fire reached the eyes of Albertans, the Spruce Meadows Leg Up Foundation worked hard at raising funds to directly support the families and residents of Fort McMurray. Several charitable organizations in the Wood Buffalo Regional Municipality playing a critical role in Fort McMurray's rebuilding, were recipients of financial assistance from the Foundation.

Other community initiatives such as the Autism Aspergers Friendship Society of Calgary, Open Gaits and The Calgary Food Bank to name a few, also received support from funds raised by the Spruce Meadows Leg Up Foundation fundraising.

Please accept our heartfelt gratitude for your support and dedication to the growth and development of the Spruce Meadows Leg Up Foundation in 2016. Together with your support, we look forward to continuing to enhance education, wellness, amateur and grass roots sports throughout 2017 and beyond.

Sincerely,

James Colborns

Mike Colborne Chairman Spruce Meadows Leg Up Foundation



Board Members

Mike Colborne Lori Fyke Terry French



Investing in the Community

The Spruce Meadows Leg Up Foundation is proud to have worked with and donated to several charitable groups in 2016. It was the goal of the foundation to raise \$100,000 and the foundation is pleased to report that this goal was met - and exceeded - in 2016.

The Board of Directors for the Spruce Meadows Leg Up Foundation has worked hard to choose charities that represent the core values of the Foundation including Education, Sport, Community, Health & Wellness, Youth and Agriculture / Environmental Sustainability as well as Emergency Requirements in Calgary and Alberta. It is the mission of the Foundation to continue to give back to the community in which we are so proud to live.

The following pages feature a summary of some of the organizations that the Spruce Meadows Leg Up Foundation is proud to have supported.





Fort McMurray Disaster Relief

The Hub Family Resource Centre



As was the case in Alberta, Canada and even throughout the world, the Spruce Meadows Leg Up Foundation Board of Directors were devastated by the Fort McMurray Fire in 2016. As such, the Spruce Meadows Leg Up Foundation worked hard to raise funds to directly support and assist during the long and difficult road to recovery.

The Hub Family Resource Centre was a natural fit as partner for the Spruce Meadows Leg Up Foundation as it serves the Regional Municipality of Wood Buffalo (RMWB), offering free programming and resources to families. The program specifically targets children, newborn to 6 years old and their families, living within the RMWB – a particularly vulnerable group after the Fire in 2016.

Mi Kids



The MI Kids program aspires to provide barrier-free participation to sport, recreation, social and cultural programs and acitivies in the Wood Buffalo region. Upon realization of the need to focus on these acitivites after the Fort McMurray Fire in 2016, the Spruce Meadows Leg Up Foundation was pleased to partner with the Regional Municipality of Wood Buffalo to support this wonderful initiative.

Big Brothers Big Sisters of Wood Buffalo





Big Brothers Big Sisters of Wood Buffalo has been in operation since 1979, providing key mentorship opportunities and engagement for the youth of Wood Buffalo. The Spruce Meadows Leg Up Foundation was pleased to donate to the Charity to help support the influx of requests and need following the 2016 Fire. The Big Brothers Big Sisters of Wood Buffalo has reported that the donation has been greatly appreciated and has gone to fund free events for the 'Bigs & Littles' in the community, including a Paint Nite from which they donated a painting (pictured to the left).

Alberta Equestrian Federation



The Horse World was one that was greatly affected and often unnoticed during and after the Fort McMurray Fires. The Alberta Equestrian Federation (AEF), which was formed in 1978 as a non-profit to support equestrian sport and recreation, was a strong player in assisting the equine world during the difficult recovery process in Fort McMurray. The donation from the Spruce Meadows Leg Up Foundation to the AEF has gone to assist with the purchase of hay, which is vitally needed by many equines in Fort McMurray.



Supporting the Community

The Spruce Meadows Leg Up Foundation partnered with several organizations in a volunteer capacity through 50/50 operations and was thrilled to be able to donate to the various groups who assisted with the 50/50, as well as others in need in 2016.

Autism Aspergers Friendship Society (AAFS) of Calgary



The Autism Aspergers Friendship Society (AAFS) of Calgary has been a welcome partner at Spruce Meadows for several years. They participated in the Spruce Meadows Jumps to Give a Leg Up contest, which involved painting a fiberglass horse and raising donations for the horse, and have been friends of Spruce Meadows ever since. The Spruce Meadows Leg Up Foundation was pleased to work with the AAFS in support of the 50/50 initiative which, in total, raised \$35,964. AAFS used the donated funds from the Spruce Meadows Leg Up Foundation to support Fort McMurray families, and fund their Therapeutic Riding Program (pictured below).

Even Start



For over 18 years, EvenStart has partnered with Heartland Agency & Educational Services to help children recover from the effects of trauma and pursue school and life opportunities on par with those more fortunate. Each year, EvenStart helps approximately 200 children aged three to five in a comprehensive three-year EvenStart program. They provide educational, therapeutic, nutritional and nurturing support aimed at building a strong foundation for healthy physical, emotional and mental well-being. The Spruce Meadows Leg Up Foundation is proud to support this wonderful group, which truly embodies the goal of the Foundation.



2016 Distribution of Funds

- Regional Municipality of Wood Buffalo Big Brothers Big Sisters of Wood Buffalo Hub Family Resource Centre
- Alberta Sport Connection
- Calgary Reads
- EvenStart for Children Foundation
- Calgary Food Bank
- Autism Aspergers Friendship Society **Epilepsy Association of Calgary**
- Opening Gaits
- Between Friends
- Cascade Swim Club
- Kids Up Front Foundation Calgary
 - Golden Rod 4-H



\$30,000.00 \$25,000,00 \$25,000.00 \$20,000.00 \$10,000.00 \$10,000.00 \$7,530.00 \$5,000.00 \$5,000.00 \$5,000.00 \$2,917.00 \$2,292.00 \$2,917.00 \$1,875.00 \$152,531.00





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