

2024 Spruce Meadows Name the Foal presented by TELUS Promotion

CONTEST RULES (the "Rules")

PROMOTION PERIOD:

1. The Spruce Meadows ("Spruce Meadows") 'Name the Foal presented by TELUS' promotion (the "Promotion") starts at 9:00 am, MT, Thursday, June 3, 2024 and ends at 23:59 pm MT, Friday August 2, 2024 (the "Promotion Period").

ELIGIBLE PARTICIPANTS:

2. The Promotion is open to any person who is a permanent resident of Canada, excluding Quebec, who is 18 years of age or older and who is not a director, officer or employee of TELUS or Spruce Meadows, its agents or affiliates or any person who is domiciled with any of the foregoing persons.
3. Any person under the age of 18 can enter the contest but a parent or legal guardian will be required to accept the prize on their behalf and sign a standard release form.

HOW TO ENTER:

4. NO PURCHASE NECESSARY TO PARTICIPATE. Eligible participants who suggests a name for one of the three Spruce Meadows foals to be named in 2024 can enter by the following method:
 - submit the online electronic entry form located at <http://namethefoal.sprucemeadows.com> - online entry form is also available via links at www.sprucemeadows.com.
5. Only one (1) name per foal may be submitted with each entry. Each entry shall be considered a single entry. Entries must be received by Spruce Meadows by 23:59 pm MT, Friday, August 2, 2024 to be eligible for the Prize.

THE PRIZE

6. All eligible entries will be entered for a chance to win one (1) of three (3) prizes packages for the winner and a guest to attend the 2024 'Masters' Tournament at Spruce Meadows (September 5 to 9, 2024). Each winner will receive the following prize package:
 - admission for two (2) to the 'Masters' Tournament;
 - round-trip airfare (economy) for two (2) to Calgary International Airport from the international airport nearest the winner's home;
 - ground transportation to and from the Calgary International Airport to Spruce Meadows;
 - Minimum three (3) to maximum of four (4) night, (double occupancy) accommodation in Calgary; and
 - a Spruce Meadows 'Masters' prize pack.

Approximate retail value of the Prize is (\$4,000.00) CDN. Actual value may vary depending on point of departure. If the Prize winner's residence is within 300 km of the event location a

flight will not be provided and will be substituted with ground transportation. Winner is not entitled to monetary difference between actual prize value and stated approximate value. If the Prize winner is unable to accept the Prize for any reason, the prize will be forfeited. All expenses not specified in these Contest Rules, including without limitation, meals, gratuities, incidentals and other expenses, are the Prize Winner's (and guests) sole responsibility. Winner and guest are also responsible for all costs incurred to and from the departure points. Winner and his guest must travel on the same itinerary. No changes to the travel dates or passenger names are permitted once the booking has been made. All flight and hotel arrangements will be handled by Spruce Meadows.

HOW TO WITHDRAW AN ENTRY:

7. Participants who have submitted an entry and who do not wish to be entered for the Prize may retract their entry by emailing: withdrawpromotion@sprucemeadows.com or write a letter to Spruce Meadows requesting that they be removed from consideration by 23:59 pm MT, Friday, August 2, 2024.

PRIZES AND ODDS OF WINNING

8. The probability of winning depends on the number of entries received during the Promotion Period.
9. The Prize is non-transferable and must be accepted as awarded.

AWARDING THE PRIZE

10. During the week of August 4, 2024 through August 11, 2024, the Spruce Meadows name selection committee shall select the winning names from the entries submitted. For a name to be eligible for selection, it must follow the naming conventions for the Hanoverian Breed (namely, the suggested name for each Foal must begin with the same letter as the sire's name). In the event that a selected name has been entered by more than one person, the winner shall be randomly selected from those entries submitted for the selected name. Spruce Meadows shall advise selected entrants on or before Friday, August 16, 2024 that they have been selected.
11. Each selected entrant will be contacted by email and will be required to correctly answer, unaided, a time-limited, mathematical skill-testing question, confirm their eligibility and otherwise comply with these Rules before being declared the winner. After completing and returning a declaration and release form, the winner will be sent the prize confirmation letter described above. If a selected entrant fails to correctly answer the skill-testing question, cannot confirm eligibility, cannot be contacted within one week of the selection date or otherwise fails to comply with these Rules, that entrant will be disqualified and another selected. The process will be repeated as necessary until the three winners are declared. For more information concerning the naming conventions or about the Name the Foal Promotion generally, please contact Spruce Meadows at 403-974-4200, or Spruce Meadows at 18011 Spruce Meadows Way SW Calgary, Alberta.

THE INTERNET:

12. Spruce Meadows is not responsible for telephone, technical, network, online, electronic, computer hardware or software failures of any kind, or for entries that are stolen,

misdirected, incomplete, garbled or delayed by computer transmissions on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof, including any injury or damage to participants' or any other person's computer resulting from downloading of any materials or participation in this Promotion.

ACKNOWLEDGEMENT AND RELEASE:

13. All entries become the property of Spruce Meadows. Participation in the Promotion constitutes participants' full and unconditional agreement to, and acceptance of, these Rules.
14. Participants agree to release Spruce Meadows and TELUS Communications Inc. and their respective affiliates, corporate partners, agents, suppliers, distributors, officers, directors and employees including advertising, public relations and promotions agencies, from any and all liability, including loss or damage due in whole or in part by reason of the acceptance, possession, use or misuse of the Prize or participation in this Promotion.
15. Winning participants will be required to confirm their compliance with these Rules, acceptance of the Prize as awarded and the above release.

PUBLICITY:

16. By accepting the Prize, the winner consents to the use of his/her name and photograph/image for publicity purposes without compensation, worldwide in perpetuity and in any form of media including the Internet.

AMENDMENTS & GENERAL RULES:

17. Spruce Meadows may withdraw, amend or terminate this Promotion in whole or in part at any time for any reason without prior notice (but subject to applicable law). Without limiting the foregoing, Spruce Meadows may terminate or amend this Promotion, in whole or in part, if, in its sole discretion, it determines that for any reason the Promotion is not capable of running as originally planned (such as fraud, or any other causes or occurrences that have compromised the fairness or integrity of the Promotion). This Promotion is subject to all applicable federal, provincial and municipal laws and regulations and is void where prohibited by law. The decision of Spruce Meadows will be final and binding on all participants. Any dispute arising in connection with this Promotion shall be adjudicated in the applicable court in Calgary, Alberta.
18. Spruce Meadows reserves the right, in its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the operation of the Promotion, to be acting in violation of these Rules, or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.