

# **Spruce Meadows – 2024 Evening of the Horse Contest**

## **CONTEST RULES (the "Rules")**

### **PROMOTION PERIOD:**

The Spruce Meadows Evening of the Horse presented by WestJet (the "Promotion") starts at 11:00 am MT on July 9<sup>th</sup>, 2024, and ends at 11:59 pm MT on August 6<sup>th</sup>, 2024 (the "Promotion Period").

### **ELIGIBLE PARTICIPANTS:**

The Promotion is open to any person who is a permanent resident of Canada, excluding Quebec, who is 18 years of age or older and who is not a director, officer, or employee of TELUS or Spruce Meadows Ltd ("Spruce Meadows") or their respective, its agents or affiliates, or any person who is domiciled with any of the foregoing persons.

Any person under the age of 18 can enter the contest, but a parent or legal guardian will be required to accept the prize on their behalf and sign a standard release form.

### **HOW TO ENTER:**

NO PURCHASE IS NECESSARY TO PARTICIPATE.

1. Follow our Instagram @spruce\_meadows and WestJet's Instagram @westjet.
2. Like the contest post.
3. Tag one friend per comment. Each tag and comment is one entry.
4. Share the contest post on your Instagram story for an additional entry.

### **HOW TO WITHDRAW AN ENTRY:**

Participants who have submitted an entry and who do not wish to be entered for the Prize may email social.media@sprucemeadows.com or write a letter to Spruce Meadows requesting that they be removed from consideration. Emails and letters must be received by 11:59 pm MT on August 6<sup>th</sup>, 2024, to ensure that an entry is removed from consideration.

### **THE PRIZE AND ODDS OF WINNING:**

All eligible entries will be entered for a chance to win the following prize package:

WestJet flights for two (2) from anywhere WestJet flies in Canada – excluding Quebec (includes airfare and all applicable taxes) to Calgary, Alberta.  
Three nights hotel for two (2) – Thursday, September 5, 2024, to Sunday, September 8, 2024, at the Carriage House – 9030 Macleod Trail SW, Calgary, Alberta T2H 0M4.

Two tickets for the 'MASTERS' Tournament on Friday, September 6, 2024, and two tickets for the 'MASTERS' Tournament on Saturday, September 7, 2024.  
\$500.00 CAD to cover incidentals.

The Prize is non-transferable and must be accepted as awarded. The probability of winning depends on the number of entries received during the Promotion Period.

### **AWARDING THE PRIZE:**

The Spruce Meadows selection committee shall select the winning name from the entries submitted. Spruce Meadows shall advise the selected entrant on or before Thursday, August 8<sup>th</sup>, 2024, that they have been selected.

Once the winner is selected, we will reach out to them via Instagram Direct Message (DM) to confirm their eligibility. The selected entrant will then be asked to provide their email address for further communication. The entrant will be required to correctly answer, unaided, a time-limited mathematical skill-testing question, confirm their eligibility, and otherwise comply with these Rules before being declared the winner. After completing and returning a declaration and release form, the winner will be sent the prize confirmation letter described above. If a selected entrant fails to correctly answer the skill-testing question, cannot confirm eligibility, cannot be contacted within one week of the selection date, or otherwise fails to comply with these Rules, that entrant will be disqualified and another entrant will be selected. The process will be repeated as necessary until the winner is declared.

### **THE INTERNET:**

Spruce Meadows is not responsible for telephone, technical, network, online, electronic, computer, hardware or software failures of any kind, or for entries that are stolen, misdirected, incomplete, garbled, or delayed by computer transmissions on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof, including any injury or damage to participants' or any other person's computer resulting from downloading of any materials or participation in this Promotion.

### **ACKNOWLEDGEMENT AND RELEASE:**

All entries become the property of Spruce Meadows. Participation in the Promotion constitutes participants' full and unconditional agreement to and acceptance of these Rules. Participants agree to release Spruce Meadows, WestJet, and their respective affiliates, corporate partners, agents, suppliers, distributors, officers, directors, and employees, including advertising, public relations, and promotions agencies from any and all liability including loss or damage due in whole or in part by reason of the acceptance, possession, use, or misuse of the Prize or participation in this Promotion.

### **NO LIABILITY FOR INSTAGRAM/FACEBOOK/META:**

This Promotion is in no way sponsored, endorsed, or administered by, or associated with, Instagram, Facebook, or Meta. By entering this Promotion, each participant agrees to release Instagram, Facebook, and Meta from any and all liability related to this Promotion. Any questions, comments, or complaints regarding the Promotion must be directed to Spruce Meadows, not to Instagram, Facebook, or Meta.

### **PUBLICITY:**

By accepting the Prize, the winner consents to the use of his/her name and photograph/image for publicity purposes without compensation, worldwide in perpetuity and in any form of media, including the Internet.

### **AMENDMENTS & GENERAL RULES:**

Spruce Meadows and/or WestJet may withdraw, amend, or terminate this Promotion in whole or in part at any time for any reason without prior notice (but subject to applicable law). Without limiting the foregoing, Spruce Meadows and/or WestJet may terminate or amend this Promotion in whole or in part if, in its sole discretion, it determines that for any reason the Promotion is not capable of running as originally planned (such as fraud or any other causes or occurrences that have compromised the fairness or integrity of the Promotion). This Promotion is subject to all applicable federal, provincial, and municipal laws and regulations and is void where prohibited by law. The decision of Spruce Meadows and/or WestJet will be final and binding on all participants. Any dispute arising in connection with this Promotion shall be adjudicated in the applicable court in Calgary, Alberta.

Spruce Meadows and/or WestJet reserve the right, in their sole discretion, to disqualify any individual they find to be tampering with the operation of the Promotion, acting in violation of these Rules, or acting in a non-sportsmanlike or disruptive manner.