

Spruce Meadows, The Best of Spruce Meadows - Contest Rules (the "Rules")

PROMOTION PERIOD:

1. The **Spruce Meadows, The Best of Spruce Meadows Contest** (the "Promotion") starts at 12:00 AM MT on Wednesday, January 29, 2025, and ends at 11:59 PM MT on Friday, May 23, 2025 (the "Promotion Period").

ELIGIBLE PARTICIPANTS:

2. The Promotion is open to residents of Canada (excluding Quebec) who are 18 years of age or older. Directors, officers, or employees of Spruce Meadows, its agents or affiliates, or any other entities associated with this Promotion, as well as members of their households, are not eligible to participate.
3. Proof of residency may be required to confirm eligibility.

HOW TO ENTER:

4. Entries must be submitted by 11:59 PM MT on Friday, May 23, 2025, to qualify. Each person may submit only one entry.
5. There is no purchase necessary to enter the Contest. Individuals may enter during the Contest Period using the methods outlined below. No entries will be accepted by any other means.
 - “Like” the respective contest post on Instagram and/or Facebook
 - Follow us @spruce_meadows on Instagram and/or the Official Spruce Meadows Facebook Page
 - Tag a minimum of three (3) friends in the respective contest post on Instagram and/or Facebook
 - BONUS ENTRIES: Sign up to the Spruce Meadows Official Newsletter; tag additional friends (more than three); share to your story on Instagram and/or Facebook (and tag @spruce_meadows and/or the Official Spruce Meadows Facebook Page).
6. Regardless of method of entry, each eligible entry received by Spruce Meadows during the Contest Period will qualify as one (1) entry into the Contest. There is no limit on entries, additional entries are included for every additional friend tagged; sign up to the Official Spruce Meadows Newsletter; share the specified post to your story and tag Spruce Meadows in that story.

7. NO PURCHASE NECESSARY. Although online access and an e-mail and Instagram account are required in order to participate, no purchase is required in order to enter the Contest. Many public libraries, retail businesses and others offer free access to computers and a number of Internet service providers and other companies offer free e-mail accounts.

THE PRIZE:

7. One (1) winner will receive the following:
8. A Spruce Meadows 50th Anniversary gift pack.
9. Four (4) general admission tickets to Friday (June 6, 2025) of the 'Continental', presented by Rolex Tournament, with movie snack vouchers to enjoy Movie Nights at the Meadows (included in your ticket as part of EPIC Weekends).
10. Four (4) general admission tickets to EITHER Saturday (June 7, 2025) OR Sunday (June 8, 2025) of the 'Continental', presented by Rolex Tournament. Winner gets to pick which day. And \$100 Food Voucher.
11. Four (4) general admission tickets to Friday (June 13, 2025) of the 'National', presented by Rolex Tournament, with snack vouchers to enjoy the Movie Nights at the Meadows (included in your ticket as part of EPIC Weekends).
12. Four (4) Starting Line Tickets to EITHER Saturday (June 14, 2025) OR Sunday (June 15, 2025) of the 'National', presented by Rolex Tournament. Winner gets to pick which day.
13. Four (4) general admission tickets to Friday (June 27, 2025) of the 'Pan American', presented by Rolex Tournament, with snack vouchers to enjoy Movie Nights at the Meadows (included in your ticket as part of EPIC Weekends).
14. Four (4) Tickets to Sunday (June 29, 2025) of the 'Pan American', presented by Rolex Tournament. And \$100 Food Voucher.
15. Four (4) Tickets to Tuesday (July 1, 2025) for CANADA DAY at Spruce Meadows featuring a live performance by Brett Kissel on the Scotiabank Stage.
16. Four (4) general admission tickets to Friday (July 4, 2025) of the 'North American', Tournament, with snack vouchers to enjoy Movie Nights at the Meadows (included in your ticket as part of EPIC Weekends).
17. Four (4) Starting Line Tickets Saturday (July 5, 2025) of the 'North American' Tournament.

18. Four (4) tickets to Huntley Oaks (Ages 18+ Event) for Sunday (July 6, 2025) at the 'North American' Tournament.
19. Four (4) tickets to a Cavalry FC Home Game in July 2025. Winner gets to pick which game.
20. Four (4) tickets to a Cavalry FC Home Game in August 2025. Winner gets to pick which game.
21. Four (4) tickets to the 'Masters' Preview on Monday, September 1, 2025.
22. Four (4) Winners Circle Seating Tickets (September 5, 2025) for the 'Masters' Tournament.
23. Four (4) Winners Circle Seating Tickets for Saturday (September 6, 2025) of the 'Masters' Tournament.
24. Four (4) Winners Circle Seating Tickets for Sunday (September 7, 2025) of the 'Masters' Tournament.
25. Four (4) General Admission Tickets to the 2025 Spruce Meadows International Christmas Market, presented by TELUS for each weekend (November 14-16, 2025; November 21-23, 2025; November 28-30, 2025); \$100 Food Voucher. Winner picks the dates to assign tickets within the weekends.
26. Total Approximate Value \$13,066 CAD
27. Prize is non-transferable, must be accepted as awarded, and cannot be redeemed for cash.
28. Tickets will be digitally transferred to the winner and any physical prizing must be picked up at Spruce Meadows.

WINNER SELECTION AND NOTIFICATION:

11. Winners will be randomly selected from all eligible entries on May 23, 2025.
12. Selected participants will be notified via Instagram or Facebook Direct Message and verified via email or phone. To be declared a winner, participants must:
 - Correctly answer a time-limited, mathematical skill-testing question.
 - Confirm eligibility and comply with these Rules.
 - Complete and return a declaration and release form as required.

13. If a selected entrant cannot be contacted, fails to correctly answer the skill-testing question, or does not comply with these Rules within 72 hours of being contacted, the prize will be forfeited, and an alternate winner will be selected.

GENERAL CONDITIONS:

14. All entries become the property of Spruce Meadows. By entering, participants agree to abide by these Rules and accept the decisions of Spruce Meadows as final.

15. Winner consent to the use of their names and photos for promotional purposes by Spruce Meadows without additional compensation.

16. Winner is responsible for their own transportation, accommodations and expenses outside of what is listed in the “The Prize”.

17. Spruce Meadows is not responsible for technical or online issues that may affect entry submission.

18. Spruce Meadows reserves the right to withdraw, amend, or terminate the Promotion at any time without prior notice, subject to applicable laws.

19. This Promotion is governed by the laws of Alberta, and any disputes shall be adjudicated in Calgary, Alberta.

20. This Contest is in no way sponsored, endorsed or administered by any social media platforms on which the Contest may have been promoted and/or publicized, including but not limited to Meta and/or X. Any personal information provided in connection with the Contest is being provided to Spruce Meadows and not to Meta and/or X. Any questions or comments regarding a Contest must be directed to Spruce Meadows and not to any of the social media platforms on which the Contest may have been advertised or administered.

For more information, contact Spruce Meadows at 403-974-4200 or visit Spruce Meadows at 18011 Spruce Meadows Way SW, Calgary, Alberta.

Good luck!